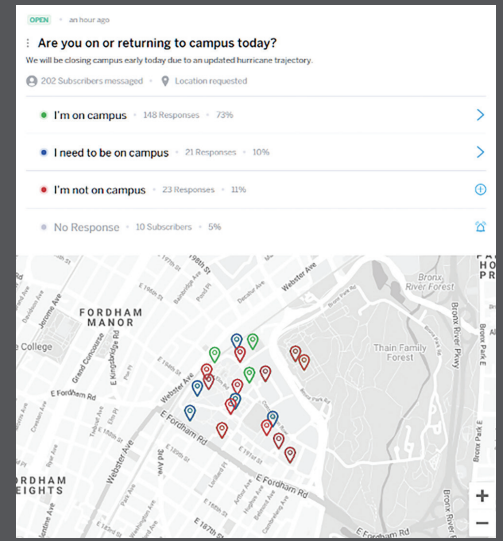




# Omnilert Engage

The Industry's First Solution for Mass Engagement



## Traditional Emergency Communication Systems

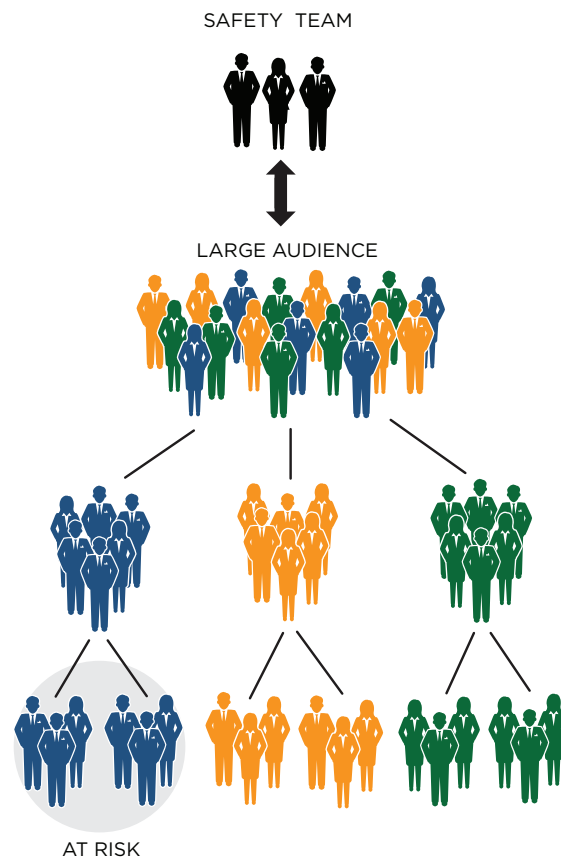
- Limited to one-way broadcast
- If two-way functionality is an option, it eventually forces organizations into one-to-one communications
- One-to-one communications do not work in real-life emergency situations with large audiences
- It is extremely difficult to open a dialog and manage information with a large group of individuals under duress

## The Value of Omnilert Engage

Mass engagement enables rich interaction between small safety teams and large user audiences by breaking them into targeted groups, which can be managed independently. People find themselves in varying situations during an emergency, which requires specific instructions to best guide each individual to safety.

Those individuals can provide intelligence on the dynamically unfolding situation. Mass engagement allows a large audience to be

easily subdivided into groups, which can be contacted and queried independently as to their specific needs and observations.



## Features and Benefits

- Mass Engagement: Ability for small teams to engage with a large audience
- Group Triage: Easily and iteratively divide your audience into groups
- Dynamic Messaging: Send relevant information to targeted groups
- Location Capture: Simplify and increase subscriber location capture
- Real-Time Dashboard: Visualize and map responses in real-time
- Catch-Up Automation: Catch-up and remind late responders